[REBUTTAL TO YES ON 56 ARGUMEN PROPOSITION SQ

Prop. 56 was specifically written to financially benefit health insurance companies and other wealthy special interests. It's just one more example of special interest ballot box budgeting. Over \$16 million has already been contributed to pass it.

They want you to believe it is about helping people stop smoking, but that's not where most of the money goes:

Only 13% of this new tax money goes to treat smokers or stop kids from starting (section 30130.55(b) of Prop. 56).

82% of this new tax money -- \$1 billion a year -- goes to insurance companies and other wealthy special interests (section 30130.55(a)) and they don't have to treat one more patient to get the money.

Nearly 10% can be spent on administration and overhead (section 30130.57(a)&(f)).

Prop. 56 has virtually no taxpayer accountability for how health insurance companies and other providers spend the money. CEOs and senior executives could reward themselves with higher pay and profits from our tax dollars.

PROP. 56 CHEATS SCHOOLS

Prop. 56 deceptively cheats schools out of at least \$600 million per year by amending the State Constitution to bypass California's minimum school funding guarantee. *In fact, cheating schools is the only reason Prop. 56 amends the Constitution.*

WEALTHY SPECIAL INTERESTS SHOULDN'T GET AWAY WITH USING PROP. 56 TO ENRICH THEMSELVES AT THE EXPENSE OF FUNDING SCHOOLS, FIXING ROADS AND FIGHTING VIOLENT CRIME.

Follow the money for the truth at www.NoOnProposition56.com and then please join us in voting NO on Prop. 56.

Mike Genest Former Director, California Department of Finance

Tom Bogetich Former Executive Director, California State Board of Education

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SUBJECT TO COURT
ORDERED CHANGES